

FACULTY OF ARTS AND LETTERS

DEGREE COURSE: **FASHION AND DESIGN BA**

SUBJECT: ENGLISH LANGUAGE AND ENGLISH FOR FASHION

LECTURER: MARCELLA D'ARRIGO

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OBJECTIVES

1. Achieving a good knowledge of grammar rules covering A2/ B1/B2 level
2. Developing the ability to introduce themselves, describing future plans, current hobbies and environment.
3. Developing communicative skills and strategies to improve their own language competence.
4. Expressing wishes and regrets.
5. Achieving a good familiarity with the lexical area concerning current Fashion and Design
6. Recognizing "False Friends".

Students are expected to acquire good knowledge of communication techniques and strategies

CONTENTS

This course (12 credits) is divided into 96 lessons and provides grammar competence from A2 up to B2 level (European framework of Reference). The course is divided into two parts:

- a. First part: grammar rules. Each lesson is divided into four parts. Grammar is taught in part 1; in parts 2, 3, 4 students can practice the topic of part 1 by revising the rules in the textbook and doing exercises.
- b. Second part: readings linked with the world of Design and Fashion (where many of the grammar topics are contextualized).

Both parts will be assessed during the final examination.

ASSESSMENT

Written exam: Multiple choice and open questions.

RECOMMENDED TEXTBOOKS

Raymond Murphy with Miles Craven and Brigit Viney, *English Grammar in Use, 4th Edition*, Cambridge University Press. ISBN: 9780521189392.
(Self-study reference and practice book for intermediate learners of English, book with answers and CD-Rom).

Optional Dictionary: IDM, Colin McIntosh, *Cambridge Advanced Learner's Dictionary*.
