

FACULTY OF ARTS AND LETTERS

DEGREE COURSE: FASHION AND DESIGN BA

SUBJECT: DRAWING 1

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OBJECTIVES

The course aims to develop the ability to understand, analyze and represent objects, accessories and clothing. The learning objectives are:

1. Learning the rules of two-dimensional design, graphic techniques and the characteristics of each of them;
2. Developing the ability to observe and represent existing reality;
3. Developing the ability to visualize and represent abstract objects, finalized to design ideas;
4. Developing the ability to choose the representation system and the best graphical techniques to represent ideas or the perceived reality.

CONTENTS

1. General information about drawing: tools, supports, techniques
2. Vision theory and interpretation of forms.
3. Basics of geometric design
4. Two-dimensional graphics
5. Orthographic projections
6. Some graphical techniques

ASSESSMENT

Written exam: Multiple choice and open questions.

RECOMMENDED TEXTBOOKS

Michele Wesen Bryant, *Fashion Drawing: Illustration Techniques for Fashion Designers*, Prentice Hall, 2011.