

FACULTY OF ARTS AND LETTERS

DEGREE COURSE: FASHION AND DESIGN BA

SUBJECT: INTERIOR DESIGN

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OBJECTIVES

The course aims to provide necessary tools to manage the complexity that an interior design project involves. Therefore, students will face a real professional assignment simulation, learning how to deal with an hypothetical client. The project objective is the retail store interior design of a brand (chosen by the student) operating in the fashion and clothing sector.

Student will develop:

- a. critical reading skills of environment (residential or business), objects and furniture in the morphological, technological-productive and ergonomic realm;
- b. ability to identify emerging needs of a system and values to be expressed;
- c. ability to make a reality synthesis with appropriate interpretive models;
- d. competence about how to use tools and techniques to develop a detailed design of an interior project;
- e. competence about the use of graphics modes to communicate the project value.

CONTENTS

The course consists of lectures and design exercises aimed at developing the reading skills of the man-space-object relationship and the reasons that determined shapes.

Students will identify techniques and languages of the relationships between people and objects, spaces and new behaviours, such as those promoted by the increased use of new multimedia technologies related to the web.

That interpretation allows analysis of different environments that configure domestic and public space, through the identification of expressed or unexpressed needs of client and users.

Space will therefore be measured and elaborated starting from its dimensions, and taking into account the technical and design specific, determined by architectural complex system in which the micro-environmental, lighting, material and furnishing parameters must be related in a unique designed environment.

Course activity is divided into modules that face the various stages of the project, from the reading of scenarios behaviour to identification of needs, from project brief definition to identification of the most suitable formulas to represent the project.

ASSESSMENT

Written exam: Multiple choice and open questions.

RECOMMENDED TEXTBOOKS

One of the following books (AVAILABLE ONLINE):

Graeme Brooker, Sally Stone - *What is Interior Design*, Rotovision, 2010.

Kent Kleinman, Joanna Merwood-Salisbury, Lois Weinthal - *After Taste, Expanded Practice in Interior Design*, Princeton University Press, 2011
